



# Setting and Reaching Your Organization's Sustainability Goals

Guidehouse partners with organizations across industries to create holistic approaches to sustainability, decarbonization, and ESG

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As the impact of climate change becomes more apparent, more organizations are committing to sustainability—reducing their carbon footprints, decarbonizing their supply chains, and making meaningful social impacts—while also meeting new regulations and working toward business objectives.

## **Starting Your Sustainability Journey**

Both public and private sector organizations are setting decarbonization targets aligned to climate science and other environmental and social goals, but delivering on these promises, especially with the post-COVID imperative to “build back better,” often proves challenging. Organizations need guidance, and many are looking for strategies to better manage risk, identify opportunity, and execute a sustainability plan among growing demands for tangible climate action and more transparency.

## **How Guidehouse Helps**

At Guidehouse, we are a highly experienced team of climate, finance, and energy experts with global reach, specializing in the impact of sustainability, climate change, and new technologies. With more than 30 years of sustainability consulting expertise, we partner with public and private sector clients to address all facets of sustainability, helping organizations realize their maximum potential through the development and implementation of initiatives carefully tailored to their industry and purpose.

Guidehouse was a pioneer in the sustainability, decarbonization, and ESG spaces, and is proud to have developed methodologies for leading sustainability protocols and standards for organizations such as the Science Based Targets initiative (SBTi), the Partnership for Carbon Accounting Financials (PCAF), and the World Business Council for Sustainable Development (WBCSD). Whether you're just starting your sustainability journey or are looking to take it to the next level, Guidehouse can help you find the right path forward.

# Guidehouse can help your organization start or advance its sustainability journey.

## About Guidehouse

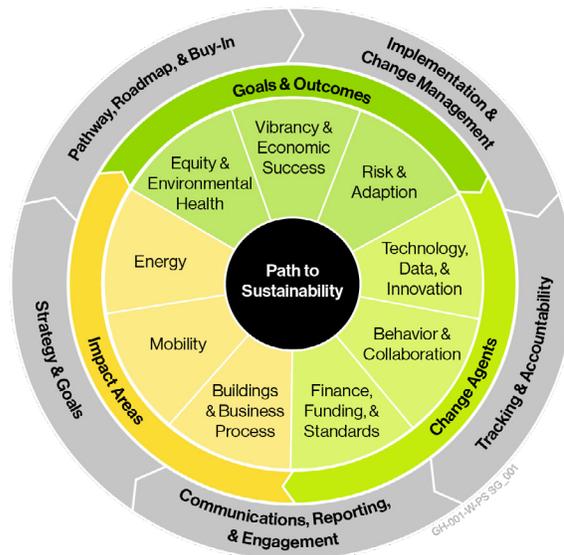
Guidehouse is a leading global provider of consulting services to the public and commercial markets with broad capabilities in management, technology, and risk consulting. We help clients address their toughest challenges and navigate significant regulatory pressures with a focus on transformational change, business resiliency, and technology-driven innovation. Across a range of advisory, consulting, outsourcing, and digital services, we create scalable, innovative solutions that prepare our clients for future growth and success. The company has more than 9,000 professionals in over 50 locations globally. Guidehouse is a Veritas Capital portfolio company, led by seasoned professionals with proven and diverse expertise in traditional and emerging technologies, markets, and agenda-setting issues driving national and global economies.

## Delivering Benefits for the Environment and People, Aligned with Your Financial Objectives

Guidehouse helps clients address all facets of sustainability and decarbonization, as well as the three pillars of ESG. Our experts identify and prioritize new risks and opportunities, develop enhanced roadmaps and strategies, and support the implementation of your plan so you can reduce your environmental impact, make a difference in your community, and deliver value for stakeholders.

## The Guidehouse Difference

Our deep expertise in a broad range of sectors enables us to provide tailored sustainability, decarbonization, and ESG strategies based on knowledge of industry, geography, and specific client needs.



- We bring a deep and authentic knowledge of the energy and sustainability spaces built from decades of experience supporting thousands of organizations.
- We combine that technical depth with classic management consulting, transformation, and large-scale PMO skills to solve important issues that others can't.
- We work with regulators, investors, and the organizations they oversee on sustainability and ESG issues, creating unique perspective and insight.
- We have a global footprint for sustainability from our work on five continents, and a proven track record of sustainability expertise.
- We have set our own sustainability commitments and science-based targets to ensure we continue to lead by example.

## Ready to Get Started?

At Guidehouse, we are market leaders in clean energy and the energy transition. Our sustainability solutions were carefully developed to solve big challenges by combining deep domain expertise, market research through Guidehouse Insights, and advanced technology capabilities to provide breakthrough innovation. We've helped companies of all types and governments of all sizes with their sustainability journeys. Notable clients are US federal government agencies, including the General Services Administration, the Department of Defense, and the Centers for Disease Control; state and local entities, including Los Angeles, New York City, San Antonio, Texas, Madison, Wisconsin, San Jose, California, and NEOM in Saudi Arabia; large corporations such as Mars, Inc., McDonald's, PepsiCo, and Johnson & Johnson; the World Bank, and many leading financial institutions; as well as European governments and NGOs.

**Contact us today** to see how Guidehouse can help you start or advance your sustainability journey. With more than 9,000 professionals in over 50 locations globally, our experts are ready to partner with you to set and reach your organization's specific goals.