

Emerging Technology Horizon Scanning Solutions

Who Benefits From Emerging Technology Horizon Scanning?

Few organizations have the resources to sift through over 150 million index references, databases, and dark web repositories to identify non-traditional actors who reshape the technology landscape. Guidehouse's services benefit organizations interested in understanding emerging opportunities and threats across any sector, including those in the defense, financial services, health, and life science industries.

For organizations seeking to understand emerging technology with potential to disrupt the status quo, Guidehouse identifies the products, tools, and services on the leading edge of innovation.

Most organizations across both public and private sectors now rely on technology as a strategic asset. Most recognize the growing and urgent need to understand innovative ideas and emerging technologies, both those with the power and potential to transform markets, and those that threaten to erode economic or public confidence. Maintaining awareness of the worldwide pace and scope of innovation is challenging, however, and frequently requires a trusted partner to assess the advantages or threats posed by emerging technology.

Fortunately, there is a proven service to close this gap and bolster your understanding of available and imminent technologies.

Guidehouse Sees the Horizon

Our Emerging Technology Horizon Scanning service identifies emerging technologies and the entities working to develop them. With more than two decades of public and private sector experience, we understand both the spaces that organizations occupy and the technologies themselves. Guidehouse looks for non-traditional individuals and entities that can bring new value and skills to any organization or service end-user. Reports help organizations determine when and how to invest in relevant emerging tech, and how to prepare for technology being developed by rivals and malicious actors.

Sources Covered

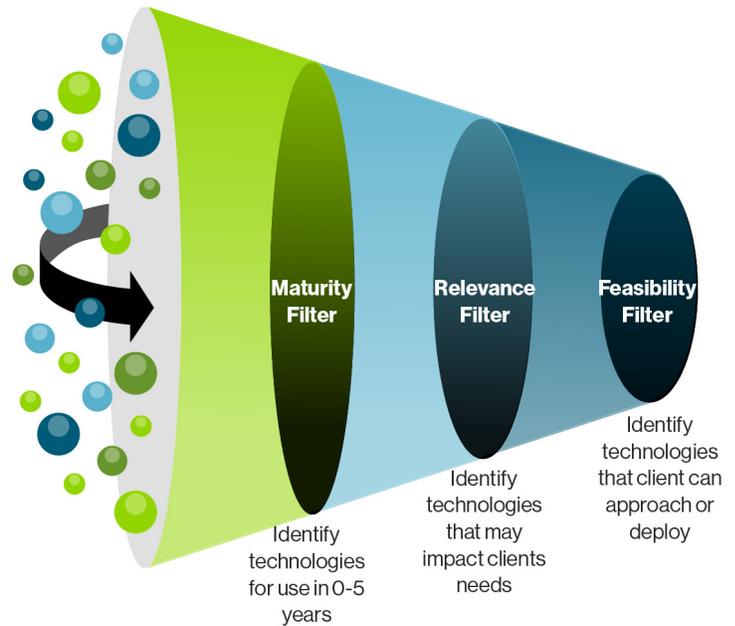
Our Emerging Technology Horizon Scanning service gathers insight from sources, including:

- Academic journals
- Business information services
- Corporate filings
- Patent offices and corporate registries
- Newspapers and magazines
- Social media
- Trade journals

Guidehouse's Emerging Technology Horizon Scanning Process

To identify potential candidates and present a view of the candidate pool, along with profiles of risk-assessed entities, Guidehouse uses a scalable, technology-agnostic process built around six equally important steps:

- 1 Plan & define the scope of research**
 - Technology Mega Trends
- 2 Collect information on a potential set of entities**
 - Analytical Studies
- 3 Filter & process via client-specific parameters to narrow the sample set**
 - US & Global Resources and Internal Research
- 4 Review the data to remove false positives**
 - Industry & VC Publications
- 5 Perform risk analysis using a proprietary Guidehouse tool**
 - Industry & SME Consultations
- 6 Visualize & deliver results via company snapshots through a dashboard**
 - Open Source Business Intelligence Datasets



Reduce Risks and Gain Advantages

Emerging Technology Horizon Scanning addresses a wide variety of competitive and administrative needs by bolstering clients' ability to execute on future technology while reducing exposure to risks. Some real-world advantages include:

- Reduction in research and development gaps with strategic rivals through advancement and acquisition of emerging technologies
- Awareness of emerging threats to economic, military, or social stability
- Faster identification of people and entities likely to make a significant impact on technology
- Reduced reliance on interpersonal networks and referrals to learn about tech trends
- Ability to gain first-mover advantages in upcoming fields or against impending threats

Guidehouse insights help organizations understand and deploy innovation on a global scale. Speak to our Emerging Technology Horizon Scanning team to find out how our services fit your objectives.

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About Guidehouse

Guidehouse is a leading global provider of consulting services to the public sector and commercial markets, with broad capabilities in management, technology, and risk consulting. By combining our public and private sector expertise, we help clients address their most complex challenges and navigate significant regulatory pressures focusing on transformational change, business resiliency, and technology-driven innovation. Across a range of advisory, consulting, outsourcing, and digital services, we create scalable, innovative solutions that help our clients outwit complexity and position them for future growth and success. The company has more than 12,000 professionals in over 50 locations globally. Guidehouse is a Veritas Capital portfolio company, led by seasoned professionals with proven and diverse expertise in traditional and emerging technologies, markets, and agenda-setting issues driving national and global economies. For more information, please visit www.guidehouse.com.

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