

THE FOLLOWING TABLE SETS OUT DETAILS OF THE INDIVIDUAL COOKIES WE USE AND THE PURPOSES FOR WHICH WE USE THEM.

We provide the chart below as a courtesy for all users outside of Germany, but we are not obligated to maintain or update it. We are not responsible for third-party sites and their privacy practices as it relates to opt-outs from tracking activities. The following third-parties that collect information from you on our Site have given us notice that you may obtain information on their policies and practices, and in some instances opt- out of certain of their activities, as follows:

TECHNOLOGY	TYPES OF COOKIES	USE OF TRACKING TECHNOLOGIES	GENERAL INFORMATION	PRIVACY POLICY INFORMATION AND OPT-OUT INSTRUCTIONS
Google Analytics - Google acts as our data processor on our behalf	Performance/ Functional	Website, Email and Social Media Analytics	https://support.google.com/analytics/answer/2700409?hl=en&topic=2611283	https://www.google.com/intl/en/policies/privacy/
				Opt out of tracking link:
				https://tools.google.com/dlpage/optoutplugin/eula.html
Google Tag Manager	Performance/ Functional	Website Analytics	https://www.google.com/analytics/tag-manager/	https://www.google.com/intl/en/policies/privacy/
Eloqua	Performance/ Functional	Email and Website Analytics	http://www.eloqua.com/about/	http://www.oracle.com/us/legal/privacy/privacy-choices/index.html
ScoreCard Research Beacon	Performance/ Functional	Research Analytics Platform	https://www.scorecardresearch.com/	https://www.scorecardresearch.com/privacy.aspx
Sitecore	Strictly and Performance/ Functional	Content Management and Website Analytics	http://www.sitecore.com	https://www.sitecore.net/legal/privacy-policy.aspx
Ion Interactive	Strictly and Performance/ Functional	Interactive Content Platform and Website Analytics	www.ioninteractive.com	https://www2.ioninteractive.com/privacy-policy
LinkedIn Widgets	Performance/ Functional and Advertising/Target	Social Networking Analytics and Advertising	https://developer.linkedin.com/plugins#	https://www.linkedin.com/legal/privacy-policy
SoundCloud	Performance/ Functional	Podcast Analytics	https://help.soundcloud.com/hc/en-us/articles/115003570488-What-is-SoundCloud-	https://soundcloud.com/pages/privacy
DoubleClick	Advertising/Target	Advertising Analytics	https://www.doubleclickbygoogle.com/	https://www.google.com/policies/technologies/ads/

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Sprout Social	Performance/ Functional	Social Media Analytics	https://sproutsocial.com/about	https://sproutsocial.com/privacy-policy
YouTube	Performance/ Functional	Social Networking Analytics	https://www.youtube.com/yt/about/	https://www.youtube.com/static?template=privacy_guidelines
MouseFlow	Performance/ Functional	Website Analytics	https://mouseflow.com/	https://mouseflow.com/opt-out/
Siteimprove	Performance/ Functional	Website Analytics	https://siteimprove.com/	https://siteimprove.com/en/privacy/privacy-policy/
Ceros	Strictly and Performance/ Functional	Interactive Content Platform and Website Analytics	https://www.ceros.com/	https://www.ceros.com/privacy-policy/